CORNWALL COUNCIL
one and all • onen hag oll

Camborne Town Deal Board Member Role Profile
May 2021

About the Camborne Town Deal Board

In November 2019, The Ministry of Housing, Communities and Local Government (MCHLG) launched the £3.6bn Towns Fund, for 100 towns across the country with each town bidding for a share of the fund of up to £25 million. Camborne was selected for inclusion.

This work led to the need to create a dedicated Board to oversee the next stage of the work and to develop the Town Investment Plan that formed the basis of the application to Government for funding. The membership of the Camborne Town Deal Board includes public, private and community and voluntary sector representatives as detailed in the Towns Fund Prospectus and Further Guidance. As accountable body, Cornwall Council supports the Town Deal Board, and worked with them to draw up a Town Investment Plan which was submitted to Government in January 2021.

The public sector representatives are drawn from Cornwall Council and Camborne Town Council as well as George Eustice MP. Private sector representation includes a representative of the Camborne BID and the Cornwall and Isles of Scilly Local Enterprise Partnership. However, more representatives from the private, community and voluntary sector are required in order to ensure balanced representation on the Board and so we are now seeking Expressions of Interest for people from the Private, Community and Voluntary sectors in Camborne who are willing to join the Board and help the Board in delivering its Town Investment Plan that will contribute to the regeneration of Camborne.

The stated objectives of the Towns Fund are as follows:

- focus on the individuality and assets of Camborne and build upon those assets providing the tools to design and deliver a growth strategy.
- provide confidence in long-term investment for businesses in Camborne, capitalising on the natural environment for renewable energy creation, historic and cultural offering and access to infrastructure.
- work with local leaders to support the businesses to grow further and encourage a healthy supply chain.
- seek opportunities to reinvigorate a workforce with new skills and enable that workforce to pursue other job opportunities that may exist in a changing

CORNWALL COUNCIL
one and all • onen hag oll

economic marketplace.
- restore a spirit of pride that is often lost in 'left-behind' towns, through facilitation of project space for people to meet and deliver projects.

Members of the Camborne Town Deal Board will therefore be expected to:
- Actively engage with all stakeholders, but particularly with the private sector (including the social enterprise and third sector) and further and higher education institutions to capture and engage their interest and facilitate their activity in Camborne.
- Once funding is secured, champion and oversee the delivery of the Camborne Town Investment Plan.
- To actively participate in at least 8 Board meetings per annum, providing expert advice, guidance, insight and challenge to Board discussions.
- Be prepared to Chair a relevant Board sub-committee or strategy implementation committee or similar, where necessary and appropriate.
- Help ensure the Camborne Town Deal Board actively reflects the businesses and people of Camborne.

Person specification Experience

The Camborne Town Deal Board is not looking for Board members with specific sectoral experience but are looking for leaders or developing leaders with the skills, confidence and the authority to bring their voice to the table in order to help shape the Town Investment Plan for Camborne.

- A demonstrable understanding of the underlying economic issues facing Camborne and the ability to articulate how regeneration funding can be used strategically to make a positive difference to the town.
- Extensive experience of operating in Camborne with an understanding of the business, community and/or voluntary sectors and their networks.
- Proven success in your roles, preferably working to a senior level or running your own business with experience of working with multiple parties to achieve a common objective.
- Proven experience and success in engaging with people from a range of backgrounds and the confidence to speak publicly and chair meetings where necessary
- A demonstrable enthusiasm for the regeneration of Camborne and relevant experience from other roles that demonstrate the benefits that such regeneration can deliver.

CORNWALL COUNCIL
one and all • onen hag oll

- Proven track record of success in influencing decision making and developing high quality thinking.
- Proven track record of success in communicating and working effectively in cooperation with a wide range of people and stakeholders to engender support, developing positive personal and organisational profile, and building partnerships that add value.
- Preferably some previous Board/committee experience.

Abilities, skills and knowledge

- Excellent communication and interpersonal skills.
- Authority and credibility to represent the Camborne Town Deal Board in its dealings with Cornwall Council and Government.
- Ability to network and harness the commitment of a wide range of partners and stakeholders and to build and maintain consensus around the vision and objectives that will underpin the Camborne Town Investment Plan.
- Ability to present well-ordered arguments, with knowledge and understanding of the wider strategic context.
- Delivering in the public spotlight and instilling public confidence.
- Knowledge of and a passion for Camborne - its people, communities, businesses, organisations and infrastructure.

Personal Style and Behaviour

- Integrity, confidence, positivity, trustworthy, committed, respectful.
- Commitment to the promotion of diversity, equality and inclusive growth.
- Commitment to sustainable development and clean growth.
- Commitment to our values of accountability, openness and transparency.
- Clear strategic and creative thinker, able to influence the delivery of complex strategic projects.
- High degree of probity and integrity.
- Highly motivated and not easily discouraged, with resilience and tenacity.

Conduct and Probity

Board Members must act in what they believe to be the best interests of the Camborne Town Deal Board, and not in their own interests or those of any person or company. Board Members will at all times work in accordance with the Code of Conduct and Terms of Reference for Board Members and shall declare any personal or prejudicial interest in any matter to be considered at a meeting; if a declaration is made, they will be asked to withdraw from the meeting while the item is considered.

CORNWALL COUNCIL
one and all • onen hag oll

All Board members will maintain confidentiality of Board business where that is expressly required.

Commitment
It is envisaged that the role will require a time commitment of circa two days per month with possibly a greater commitment at certain times.

The precise nature and timing of this commitment will be determined with the successful candidate, but it is expected that candidates should be prepared to attend a Board meeting lasting for a maximum of three hours once every month to six weeks, held at varying locations around Camborne or via online methods. Board members will also be encouraged to participate in activities between Board meetings which could involve chairing a subgroup and/or representing the Camborne Town Deal Board and consultation events.

The role is unremunerated, and Board Members will be appointed initially for a three-year term but at the end of this first appointment period, they shall be eligible for reappointment for a further period of three years with a maximum of two terms being served.

If you are interested in becoming a member of the Camborne Town Deal Board please submit a covering letter (one side of A4 maximum) and a copy of your CV to Phill Woods by 1700hrs on Friday 11th June. Documents should be sent to phillip.woods@cornwall.gov.uk. If you would like to discuss the role in more detail, please ring 07483 323548.